

3 – 6 December 2019

National Exhibition & Convention Center (Shanghai)

North Gate : 333 Songze Aveune, Puxi, Shanghai, China



Company Name:

Contact person: Mr / Mrs / Ms Department: Job Title:

Address: City: Postal code: Country / Region:

Telephone: / / Fax: / /

Mobile phone / E-mail Website

Details on Business Activity

Company background and business coverage

Annual turnover (RMB/USD) Established year Employee number

Q1 Business Segment

- a) 1.1 Commercial vehicle _____ % b) 1.3 OEM _____ % c) 1.5 Overseas market _____ %
- 1.2 Passenger vehicle _____ % 1.4 Aftermarket _____ % 1.6 China market _____ %

Q2 Product category

- 2.1 REIFEN (Tyres & Wheels) 2.2 Accessories & Customising 2.3 Diagnostics & Maintenance
- 2.4 Dealer & Workshop Management 2.5 Vehicle Production
- 2.6 Others, please specify: _____

Q3 Nature of business

- 3.1 Manufacturer 3.2 Dealer, agent, distributor, wholesaler 3.3 Retailer
- 3.4 Service provider (Auto refitter / tuner / garage / workshop /service center / petrol companies / gas station)
- 3.5 Private & official fleet 3.6 Others, please specify: _____

Q4 Your Job function

- 4.1 Procurement assistant 4.2 Procurement specialist 4.3 Procurement manager
- 4.4 Corporate decision makers 4.5 Others, please specify: _____

Q5 Purchasing authority (Tick one only)

- 5.1 Full 5.2 Partial 5.3 None

Q6 Company annual amount purchases in USD (million)

- a) 6.1 <1 6.2 1 – 10 6.3 10 – 20 6.4 20 – 100 6.5 >100, please specify : _____ million
- b) 6.6 China market _____ % 6.7 Worldwide market _____ %

Q7 Company purchasing channels

- 7.1 Exhibition 7.2 Internet 7.3 Magazine 7.4 Others, please specify: _____

Q8 Company frequency of purchase in a year

- 8.1 One time 8.2 Two times 8.3 Three times 8.4 More than three times

Q9 Main area of interest

- 9.1 REIFEN (Tyres & Wheels)
 - 9.1.1 Tyres 9.1.2 Wheels and rims 9.1.3 Tyre/wheel repair and disposal 9.1.4 Used tyres and wheels
 - 9.1.5 Tyre/wheel management and systems 9.1.6 Sales equipment and storage of tyres 9.1.7 Accessories for tyres, wheels and installation
- 9.2 Accessories & Customising
 - 9.2.1 General accessories for motor vehicles 9.2.2 Technical customising 9.2.3 Visual customising
 - 9.2.4 Infotainment and Car IT 9.2.5 Special vehicles, equipment, assemblies and modifications
 - 9.2.6 Car trailers and small utility vehicle trailers, spare and accessory parts for trailers 9.2.7 Merchandising
- 9.3 Diagnostics & Maintenance
 - 9.3.1 Workshop equipment for repair and maintenance 9.3.2 Tools 9.3.3 Digital maintenance
 - 9.3.4 Vehicle diagnostics 9.3.5 Maintenance and repair of vehicle superstructures 9.3.6 Towing equipment
 - 9.3.7 Workshop equipment for repair and maintenance for alternative drive concepts 9.3.8 Fastening and bonding solutions
 - 9.3.9 Waste disposal and recycling 9.3.10 Workshop safety and ergonomic workshops
 - 9.3.11 Workshop and dealership equipment 9.3.12 Oils and lubricants 9.3.13 Technical fluids
 - 9.3.14 Workshop concepts
- 9.4 Dealer & Workshop Management
 - 9.4.1 Workshop / dealership / filling station planning and construction 9.5.2 Dealer, sales and service management
 - 9.5.3 Digital marketing (mobile and stationary solutions) 9.5.4 Customer data management 9.5.5 Online presence
 - 9.5.6 E-commerce and mobile payment 9.5.7 Basic and advanced training and professional development
 - 9.5.8 Workshop and dealership marketing 9.5.9 Online service providers and vehicle/parts/service marts
 - 9.5.10 Economic regeneration, research, consulting, cluster initiatives