



## Guangzhou International Lighting Exhibition

### Wishes, insights and testimonials



“The successful opening of the fair has stimulated the lighting market, and the number of exhibitors here at the fair indicates their eagerness to reconnect with the lighting industry. In the last two days, we’ve had many visitors and acquired a number of business leads. What’s more, a number of visitors are returning clients who wanted to learn more about our latest products. Intelligent lighting is currently an important trend, and we have developed our own smart lighting technologies and solutions. We’ve had many enquiries for such products at our booth, indicating the strong demand for this in the industry.”

**Mr Bill Xu, R&D, NPI & PM Function Manager,  
MLS Co Ltd, China**

## OUR EXHIBITORS



“With large crowds of visitors at our booth, I am pleased that we have successfully reached our goals. An offline platform is important to our business because it is through face-to-face interaction where clients can get a better understanding. This edition also presented a great opportunity to implement online methods to connect with overseas clients. I appreciate the fact that the organiser set up a livestream so we could introduce our products to overseas buyers at our booth. It was very successful. This year I noticed more education lighting products at the fair. This is due to the Chinese government putting more emphasis and investment into education. Furthermore, smart lighting is also an important trend with high demand for these products in the future along with intelligent building solutions.”

**Mr Billy Yeung, Foreign Trade Director,  
Shenzhen Fluence Technology PLC, China**



“The fair is positioned as a meeting place for the whole Chinese lighting industry, so a lot of buyers from the upstream and downstream are here. This year, many buyers from different sectors have visited our booth already. The fair provides us the perfect opportunity to promote our newly-launched products and meet with clients since the pandemic put a pause on face-to-face business interactions before. I am very satisfied with the results. Being part of an event which helps promote industry exchange and provide support to our fellow peers is very meaningful. The fair has given the industry a necessary boost amid the pandemic.”

**Mr Song Hongwei, Chairman,  
Fonda Technology Co Ltd, China**



## OUR VISITORS

"We've participated in GILE for many years, it is a good platform for gaining business partnerships. Each time we come here we feel it is a very international fair. Although this year a lot of overseas exhibitors and buyers could not join we expected this, so our main purpose was to look at the latest industry trends. By learning what our peers are doing and their innovations, this can help us to move on from the pandemic. GILE is a must-attend trade fair recognised by the industry with great influence. Each time we come we gain something new."

**Mr Tian Tao,**  
*Zhongshan Shen Lighting Co Ltd, China*

"We visit GILE every year. I think that for all those in the lighting industry, it is a must-visit trade fair. Since GILE is a one-stop sourcing platform, I can find a wide range of LED products here. I know that a lot of trade fairs were impacted by the pandemic, but this year I have seen basically everything I wanted to. I found reliable suppliers and some new, advanced technologies. I prefer to participate in physical trade fairs to directly touch the products and feel their characteristics, and get more critical information face-to-face."

**Mr Huang Jinrong, Senior Electronic Engineer,**  
*Led Lenser Co Ltd, China*

"This year I can find more product displays for smart street lighting, which responds well to the current market trends. This fair is well-known in the lighting industry. It is important to hold a physical event as it is much clearer to understand the effects that different lighting presents. The face-to-face communication with exhibitors is also a valuable learning opportunity. Although the demand for city lighting such as the illuminating of city landscapes has decreased slightly due to the pandemic, there is huge potential in the lighting industry. I will for sure visit the fair again!"

**Mr Wu Hao, Manager,**  
*Shenzhen Qianbaihui Illumination Engineering Co Ltd, China*







Thank you &  
See you in 2021!

