

CHENGDU

Save the date!

Chengdu, China

Show review 2018



Elevated CAPAS 2018 figures demonstrate Southwest China's automotive evolution

The fifth edition of The Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) concluded with a resounding success on 26 May 2018, at the Chengdu Century City New International Convention and Exhibition Center in China. The show continues to grow with enhanced product offerings and international participation as exhibitor and visitor records reach new heights.

45,000

sqm exhibition area



18,016

trade visitors



583

international exhibitors



20

fringe programme events



Exhibiting countries & regions



China



France



Germany



Hong Kong



Japan



Korea



Singapore



Spain



Taiwan



the US

"The aftermarket sector in Southwest China has been expanding in recent years. CAPAS provides a wonderful platform for us to promote our brands and products and to meet our local customers' needs. We have met many dealers and repair shop owners in our booth."

Exhibitor, Mr Zhiheng Qi
Regional Sales Manager, AXOT

Participated industry leaders



Enhanced product offerings to support the industry's transformation

Six theme zones deliver an efficient business matching experience



Supply Chain Procurement Zone

The zone attracted renowned parts and components manufacturers such as Johnson Controls, MAHLE, MANN+HUMMEL, NGK, Tenneco and Valeo to participate in exploring new sales channels and expanding business network with dealers from across the southwestern region such as Chengdu, Chongqing, Guizhou and Kunming, etc.

"The Southwest market is definitely our biggest priority, and CAPAS has provided a very good opportunity for us to approach it effectively."

Exhibitor, Ms Xuehua Cai
Marketing Division Advertising Department
Manager, NGK



Quick Fix, Replacement Parts & Chain Stores Zone

The after-sales market continues to expand in Southwest China, with more and more diverse business models becoming available. In response to this, CAPAS attracted many well-known chain store brands to participate such as Fix Auto, GAPE China, Jingdian Auto, Tyreplus and more.



E-mobility & Infrastructure Zone

Occupying an entire hall, the zone brought together 23 new energy and connected mobility brands, including BAIC, BYD, China Telecom, Porsche, Volkswagen, Volvo and companies from Sichuan, such as Geely Auto, Raja, Shudu Bus, YEMA and Yinlong on the show floor. These exhibiting products reflect the achievements of new energy vehicles and related products and demonstrate the brands' strengths.



The Made in Sichuan Zone

The zone consisted of 12 provincial pavilions from major automotive manufacturing cities of Chengdu, Deyang, Guang'an, Guangyuan, Leshan, Luzhou, Mianyang, Nanchong, Neijiang, Suining, Yibin and Ziyang and comprised 163 companies to showcase a clear outlook of the region's auto supply chain, from car making, auto accessories to aftermarket services.



20 fringe events covering the industry's hottest topics

The potential of the Southwest market could be seen through a variety of perspectives at the show, including technology, markets and trends, products and solutions, which allowed both exhibitors and visitors to better understand the market segments and expand their knowledge and skills opportunities.



China New Energy Vehicle International Cooperation Conference 2018

Representatives from several leading new energy vehicle makers such as BAIC, SBCVC, SINGULATO, and more, gave keynote speeches on the topics of challenges and opportunities for traditional and new car brands, smart car technologies, innovative business models, and Western China's opportunities for carmakers.

Transformation and Upgrading of Automotive Service Stores in Southwest China Summit

Catering to the needs of service sector in Southwest China, this conference reported the survey findings on the region's aftermarket development and discussed solutions for the sector's future developments, including new retailing methods, internet plus, digital management and automobile financing.

Conference highlights

- Automotive Aftermarket Environmental Protection and Governance Summit
- Building the Centralised Body and Paint Center with Consideration of the Environment
- China Automotive Aftermarket Industry Cooperation and Service Stores Empowering Summit
- Commercial Vehicle Repair & Maintenance Equipment Alliance Technical Training Conference

"I totally agree with various operational issues related to the vehicle repair industry raised by the guest speakers. We will survive and continue to develop under the great wave of changes, as long as we upgrade the integrated service and technology in our stores. This forum is very helpful in solving my current troubles and issues."

Conference audience, Mr Weiguo Lv
General Manager, Xichang SUJIE
Automotive Technology Service Co Ltd

Visitor profile

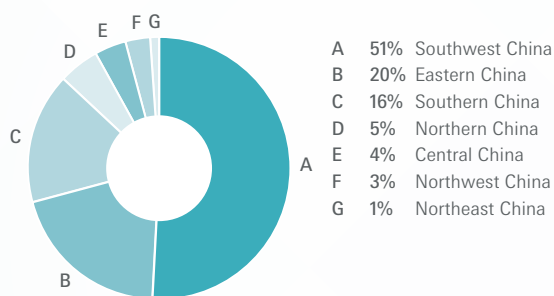
18,016 trade visitors



Australia, China, Germany, Hong Kong, Japan, Korea, Macao, Malaysia, Netherlands, New Zealand, Pakistan, Poland, Russia, Singapore, South Africa, Spain, Sweden, Taiwan, Thailand, the USA, Vietnam



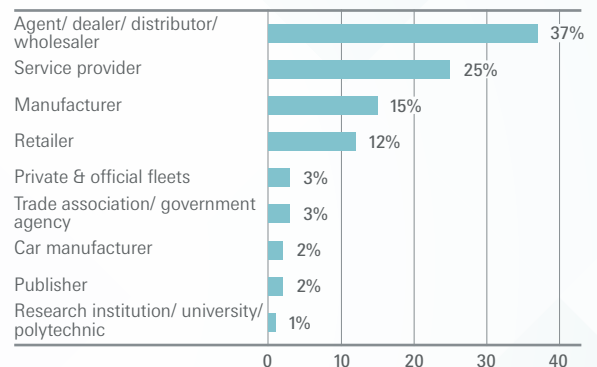
Chinese visitors by geographical origin*



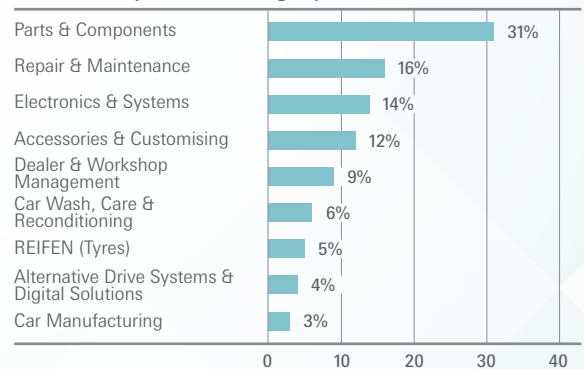
"This trip is very fruitful as we can learn new technologies from overseas exhibitors while also finding cost effective products from local suppliers. I have already met my potential suppliers during this visit."

Visitor, Mr Jie Tao, Operations Director
Chongqing Xijiao Auto Service Chain Co Ltd

Visitors' business nature



Interested product category



Source: Visitor survey 2018

Value added services to enhance exhibitor and visitor experience

Year-round activities in local markets

A range of activities such as meeting with associations, visiting auto parts cities and repair shops were staged throughout the year, to promote CAPAS to the local markets across western provinces and understand their needs. With this in mind, the show has been able to optimise its product offerings and services to better meet their needs.

Global promotion and invitation efforts

The show has carried out a series of extensive promotion campaigns on a global scale to reach out high-calibre buyers around the world.



Global coverage from mass and trade media

Australia

- Australia BodyShop News

Germany

- Arrive
- Automobilwoche

Korea

- Car & Tech

Malaysia

- Asian Trucker
- Asian Buses
- The Tyreman

Singapore

- Asian Trucker (Singapore Edition)

Taiwan

- Asia Pacific Trade News Magazine
- Autoparts007
- Match Supplier Sources Co., LTD. (AAPE)
- Taiwan Automotive Insider

China

- Anhui TV
- Auto Driving & Service
- Auto Fasion News
- Auto Fortune
- Auto Maintenance & Repair
- Auto Parts Sources
- AutoMaintenance
- Automobile & Parts Technology
- Beijing Automobile News
- Beijing Zhongshiyijia Advertising
- Car Market Guide
- Changchun Daily
- Changsha Auto Electric Parts magazine Agency Co Ltd
- Chengdu Economic Daily
- Chengdu Metro Express
- Chengdu news broadcast
- Chengdu Xunhe Advertising Co.,Ltd.
- China Association Of Automobile Repair Industry Automobile Service Rescue Work Committee
- China Automobile and Spare Part Purchase Guide
- CHINA AUTOMOTIVE NEWS

- Chongqing Broadcasting Group
- Chongqing TV
- Commercial Vehicle and Parts
- Design & Manufacture of Diesel Engine
- e.thecover.cn
- Guangdong TV
- Hebei TV
- Jiaqu GRIP
- Jilin TV
- Lubricant Guide
- Motor-China
- Ringier-Automotive Manufacturing and Design for China
- SCTV
- Shandong TV
- Shanghai Auto News
- Shanghai YongRong Advertising Co Ltd
- Sichuan Auto Radio (FM 101.7)
- Sichuan Daily
- Sichuan Newsnet Media (Group) Co Ltd
- Sichuan Radio And Television - news

- Sichuan Radio And Television FM95.2
- Sichuan TV Chennal TV5
- Sichuan Workers Daily
- sina.com.cn
- SRT-Economy
- SRT-News
- The Maggie Spread
- www.163.com
- www.china.com.cn
- www.ifeng.com
- www.meirijnrong.com
- www.pcauto.com.cn
- www.qctester.com
- www.qctms.cn
- www.qq.com
- www.sinolub.com
- www.sohu.com
- www.toutiao.com
- www.x888v.com
- www.yiche.com
- www.yjsq.com
- Xinhua News Agency Sichuan Branch
- YIMA Auto Parts Information Magazine
- Zhejiang TV

See you at CAPAS 2019!

Subject to change, info as of August 2018

Opening hours	23 – 24.5.2019	9:00 – 17:00
	25.5.2019	9:00 – 15:00
Venue	Chengdu Century City New International Exhibition & Convention Center, China	
Admission	Free of charge, trade visitors only	

Organisers

- China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)
- Messe Frankfurt (Shanghai) Co Ltd
- China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

Supporters

- Auto Maintenance Professional Committee of Sichuan Province
- Automotive Auto Parts Industry Association of Chengdu (AAPIA)
- Chengdu Automobile Industry Academy
- Chengdu Automotive Maintenance and Repair Trade Association (CDAMRA)
- Chengdu Municipal Bureau of Exposition
- China Chamber of Commerce for Import & Export of Machinery & Electronic Products
- China Commercial Vehicle Parts Market Federation
- China Council for the Promotion of International Trade, Hubei Sub-Council
- China Council for the Promotion of International Trade, Ningbo Sub-Council
- China Council for the Promotion of International Trade, Shanghai Pudong Sub-Council
- China Council for the Promotion of International Trade, Shandong Sub-Council
- China Council for the Promotion of International Trade, Zhejiang Sub-Council
- Chongqing Automobile Maintenance and Repair Industry Association (CAMARIA)
- Committee for Vehicle Use Motor & Electrical Appliances of CAAM
- Neijiang Machinery and Auto Parts Industry Association
- Society of Automotive Engineers of Sichuan
- Sichuan Provincial Automotive Engineering & Marketing Commission

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